



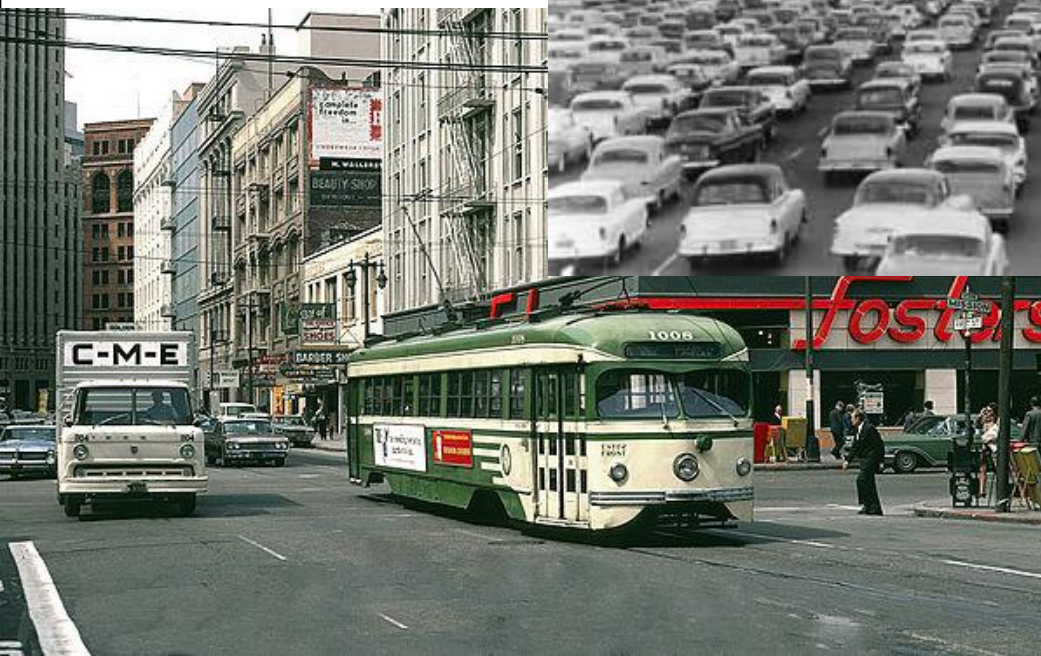
SFMTA
Municipal
Transportation
Agency

What does “Transit First” Mean?

Citizens’ Advisory Council

July 6, 2017

Sarah Jones, Planning Director



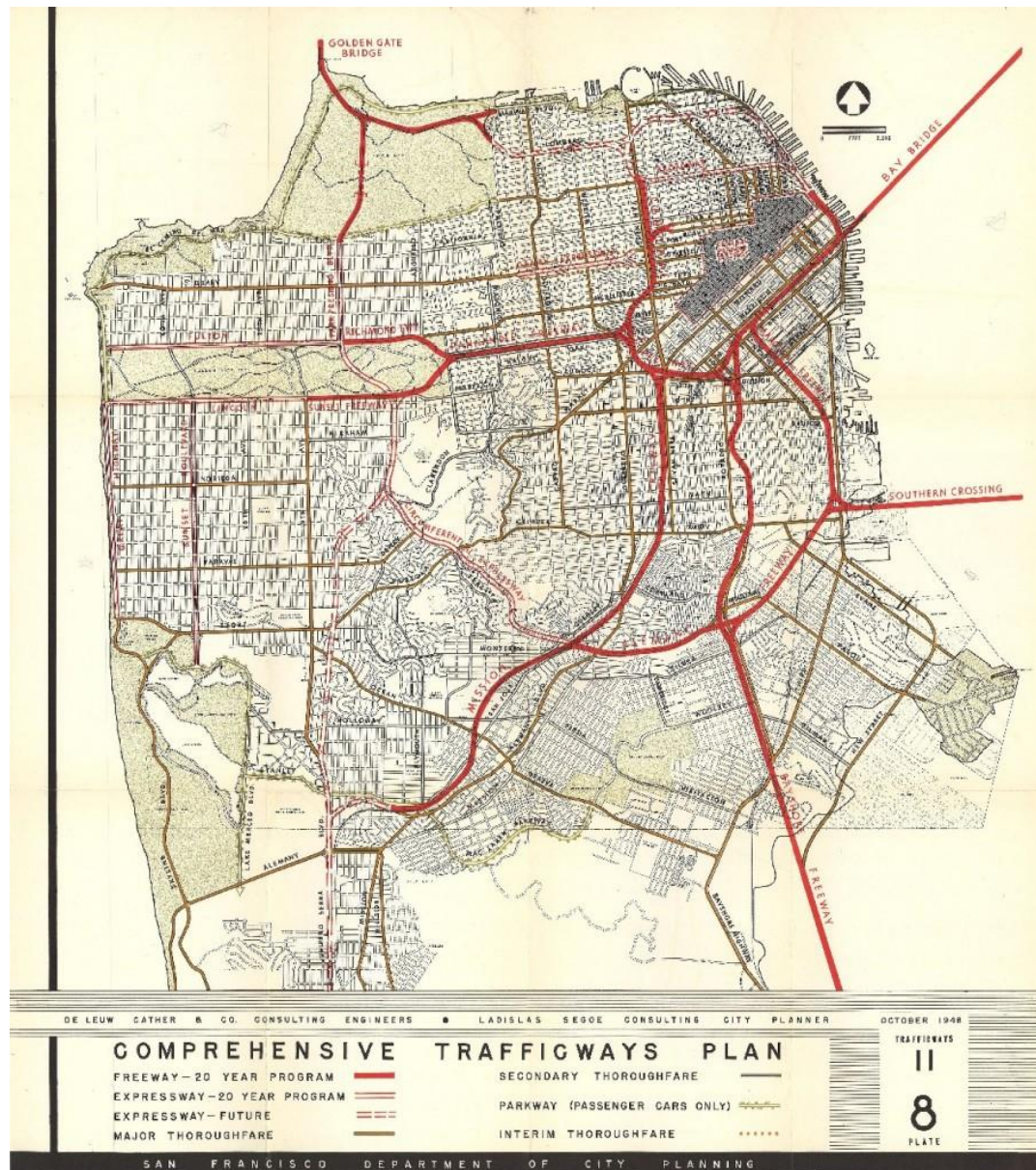
**A1
AUTOBODY**



We're changing.

**ALL
IMPORTS
REPAIRED**

AUTO BODY





PARKING
FREE
BENBARD'S
RESTAURANT





NEPA

stands for

**National Environmental
Policy Act of 1969**



Abbreviations.com







Bay Area Rapid Transit (BART)



What it Is, What it Isn't

Is

- “Mobility First”
- Essential and Fundamental
- Charter Section 8A.115

Isn't

- “Muni First”
- Checking a Box
- Just SFMTA
 - “All officers, boards, commissions, and departments shall implement these principles in conducting the City and County's affairs”

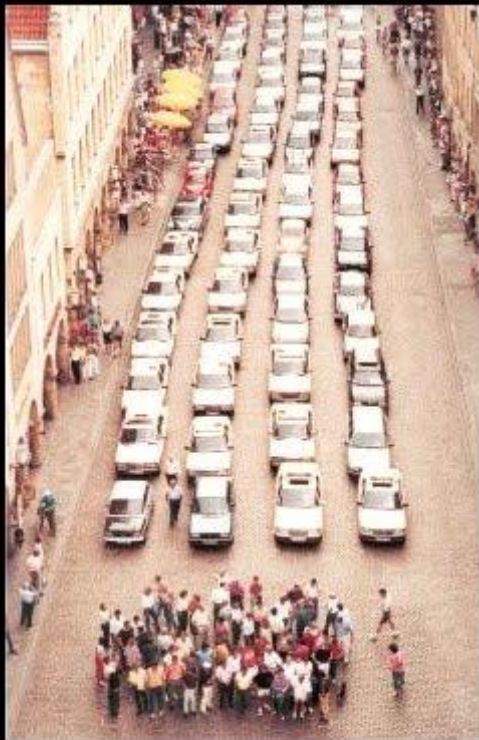
“To ensure quality of life and economic health in San Francisco, the primary objective of the transportation system must be the safe and efficient movement of people and goods.”

Sec 8.A.115(a)(1)

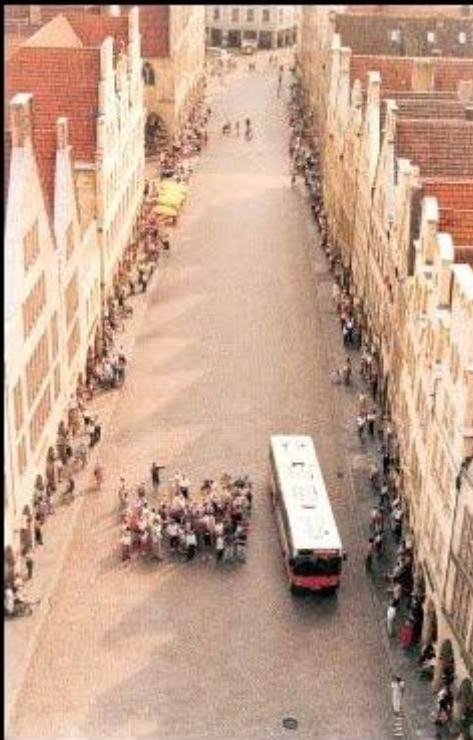
Components

- Themes
 - Alternatives to private car
 - Safety
 - Traffic reduction
- Strategies for transit, bikes, pedestrians
- Regional transit investment
- Parking management

space required to transport **60** people



car



bus

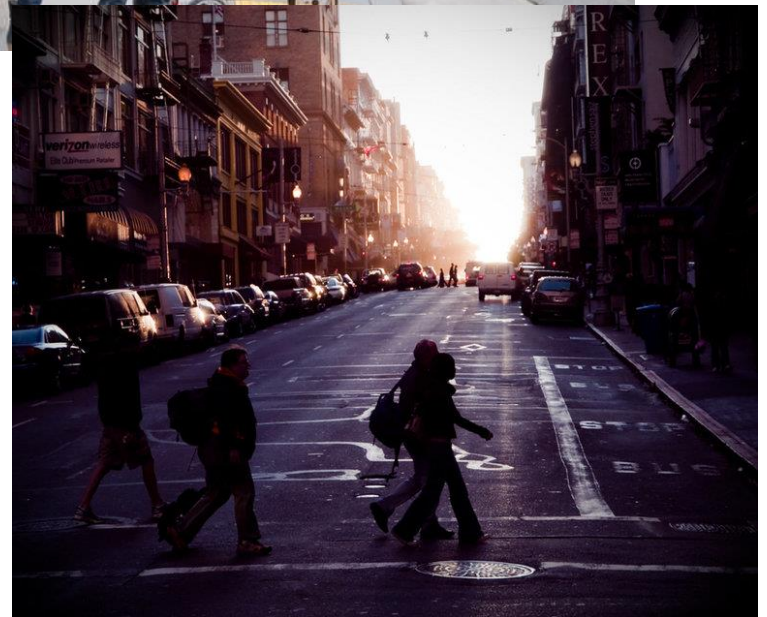


bicycle

Source: City of Muenster planning office, 2001











What's next?