

SFMTA - TASC SUMMARY SHEET

PreStaff_Date: 11/1/2022 Requested_by: SFMTA Handled: Laura Stonehill (646-4320) Section Head : M. Sallaberry <i>MS</i>	☐ Public Hearing Consent ☒ Public Hearing Regular ☐ Informational / Other PH - Regular	No objections: _____ Item Held: _____ Other: _____
Location: Belvedere Street at Haight Street		
Subject: Bike Share Station		
PROPOSAL / REQUEST: ESTABLISH – NO STOPPING EXCEPT BICYCLES ESTABLISH – BIKE SHARE STATION Belvedere Street, west side, from 22 feet to 83 feet south of Haight Street (Supervisor District 5) Proposing a Bay Wheels bike share station in the parking lane on the west side of Belvedere, south of Haight, adjacent to Decades of Fashion. Laura Stonehill, laura.stonehill@sfmta.com		
BACKGROUND INFORMATION / COMMENTS Stations with bicycles are 6 feet wide and 4 feet tall with a kiosk 7.8 feet tall and map panel at the northern end of the station. Stations are solar powered via a panel system that extends vertically from the kiosk. No excavation is necessary. - No bike facilities - No Muni - Station would replace two general metered parking stalls and one green metered parking stall - Lyft conducted outreach to the adjacent property, Decades of Fashion, and the adjacent properties. This station was shared with multiple neighborhood groups and the District 5 supervisor was notified of this location. Grid L15-2 20 docks		
HEARING NOTIFICATION AND PROCESSING NOTES:		ENVIRONMENTAL CLEARANCE BY: ☐ SFMTA ☒ Attached ☐ Pending

CHECK IF PREPARING SEPARATE SFMTA BOARD CALENDAR ITEM FOR PROPOSAL ☐

Wednesday, October 26, 2022

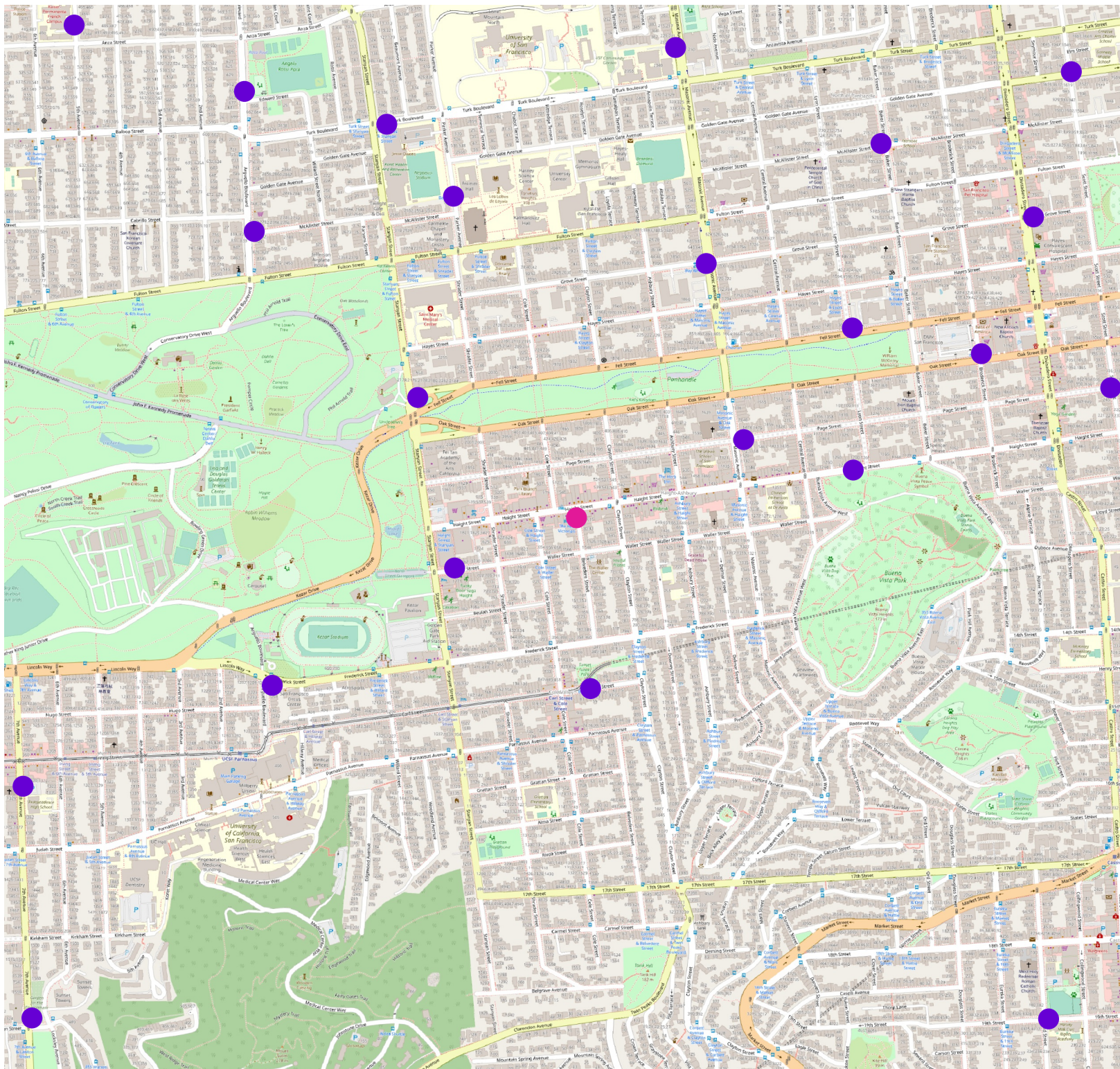
Existing & Proposed Bike Share Stations

Bike Share Stations

Existing



Planned

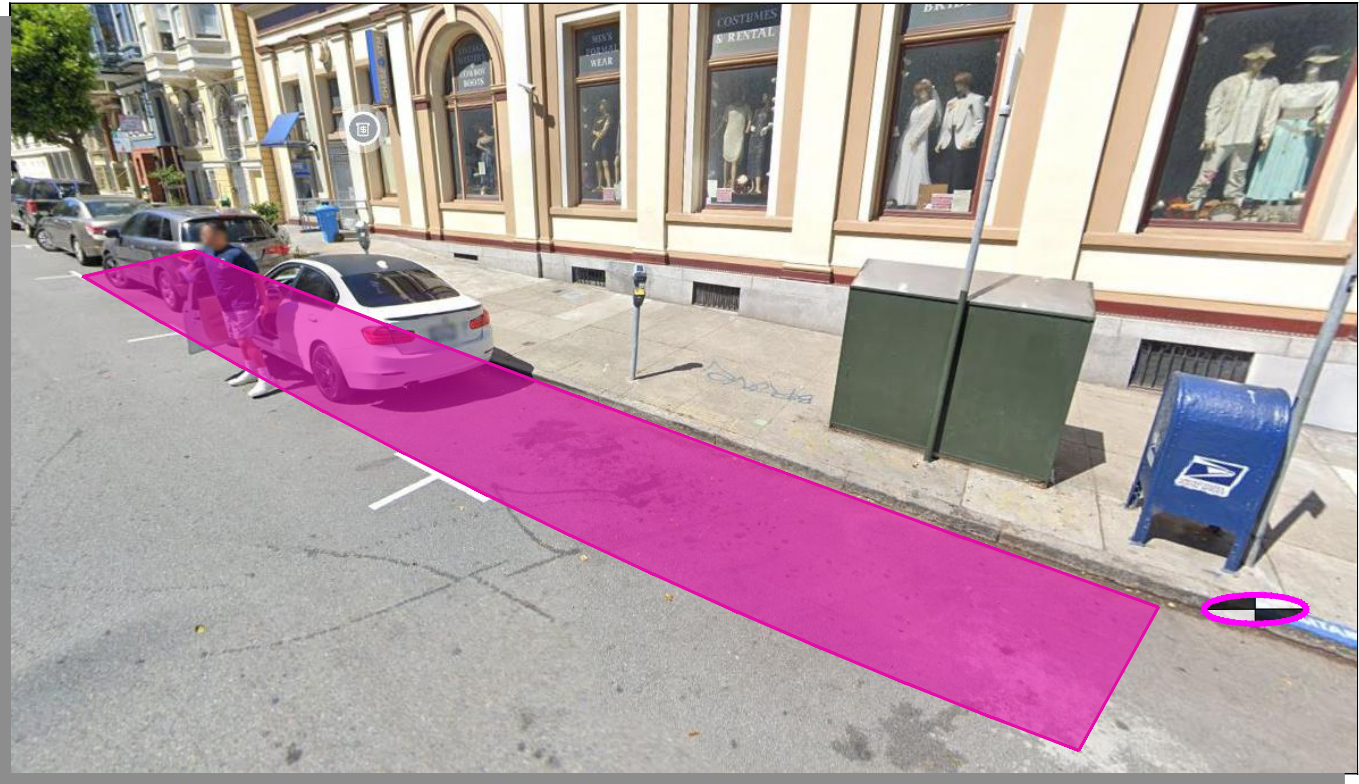


0 500 1,000 ft



Data sources: OpenStreetsMap,
Lyft

Last Updated: 2022-10-12



⊙ = PLAN REFERENCE POINT

SITE LOCATION
NOT TO SCALE

Stand Pipe

Fire Hydrants (High Pressure)

Fire Hydrants (Low Pressure)

Street Light with Arm

Street Light

Utility Pole

Signal Pole

Parking Meters

Tree With Grate/Well

Proposed Red Curb

Proposed Blue Curb

Proposed Yellow Curb

Proposed Green Curb

Proposed White Curb

BS = BUS SHELTER

BR = BIKE RACK

CC = TRAFFIC SIGNAL CONTROLLER CABINET

DI = DRAINAGE INLET

DW = DRIVEWAY

LF = LINEAR FEET

MB = MAIL BOX

MH = MANHOLE

NS = NEWSPAPER STAND

PB = PULL BOX

M/C = MOTORCYCLE

TC = TRASH CAN

TYP. = TYPICAL

UC = UTILITY CABINET

V = UTILITY VALVE

UV = UTILITY VAULT

R/C = EXISTING RED CURB

B/C = EXISTING BLUE CURB

Y/C = EXISTING YELLOW CURB

G/C = EXISTING GREEN CURB

W/C = EXISTING WHITE CURB

ABBREVIATIONS

BS = BUS SHELTER

BR = BIKE RACK

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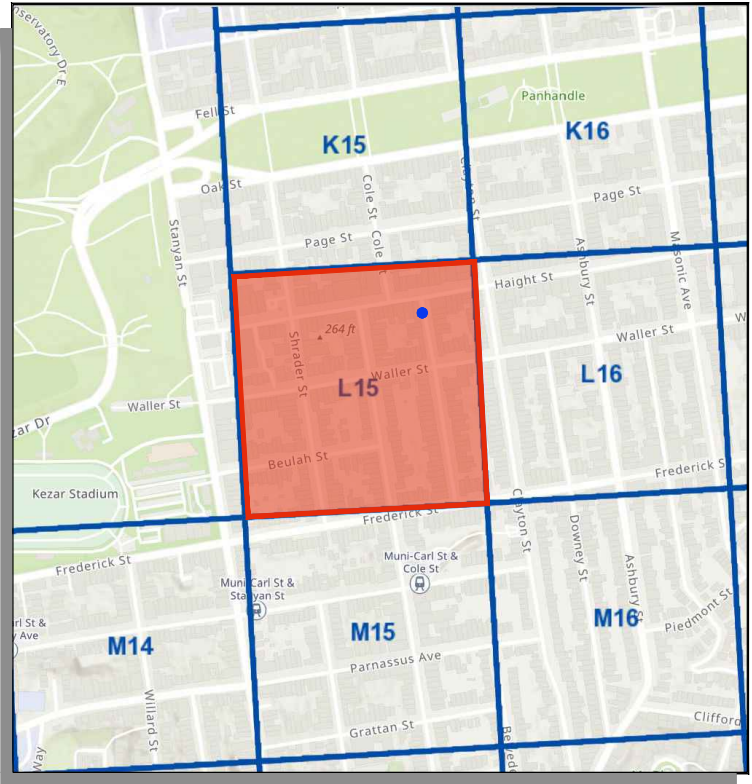
Y/C = EXISTING YELLOW CURB

G/C = EXISTING GREEN CURB

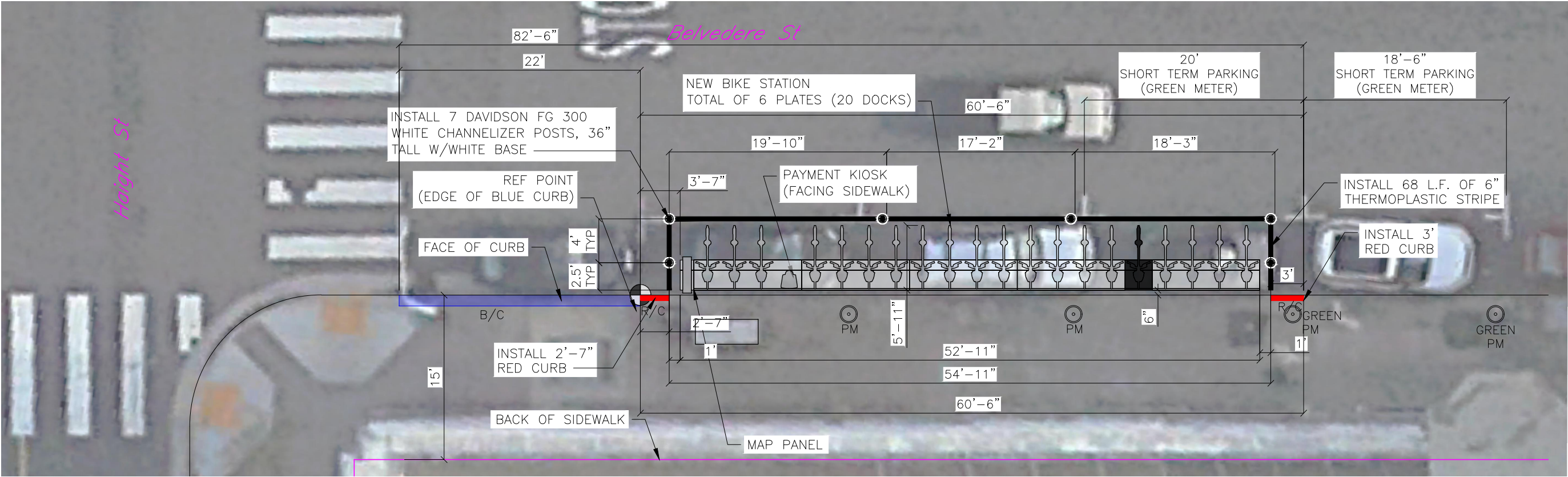
W/C = EXISTING WHITE CURB

SITE NOTES

- ON-STREET SITE
- ADJACENT TO DECADES OF FASHION (1653 HAIGHT ST)
- METERED PARKING



VICINITY MAP
NOT TO SCALE



SITE PLAN

5 0 5 10
GIVEN DIMENSIONS TAKE PRECEDENCE OVER SCALED MEASUREMENTS

REVISIONS			
NO.	DATE	DESCRIPTION	BY

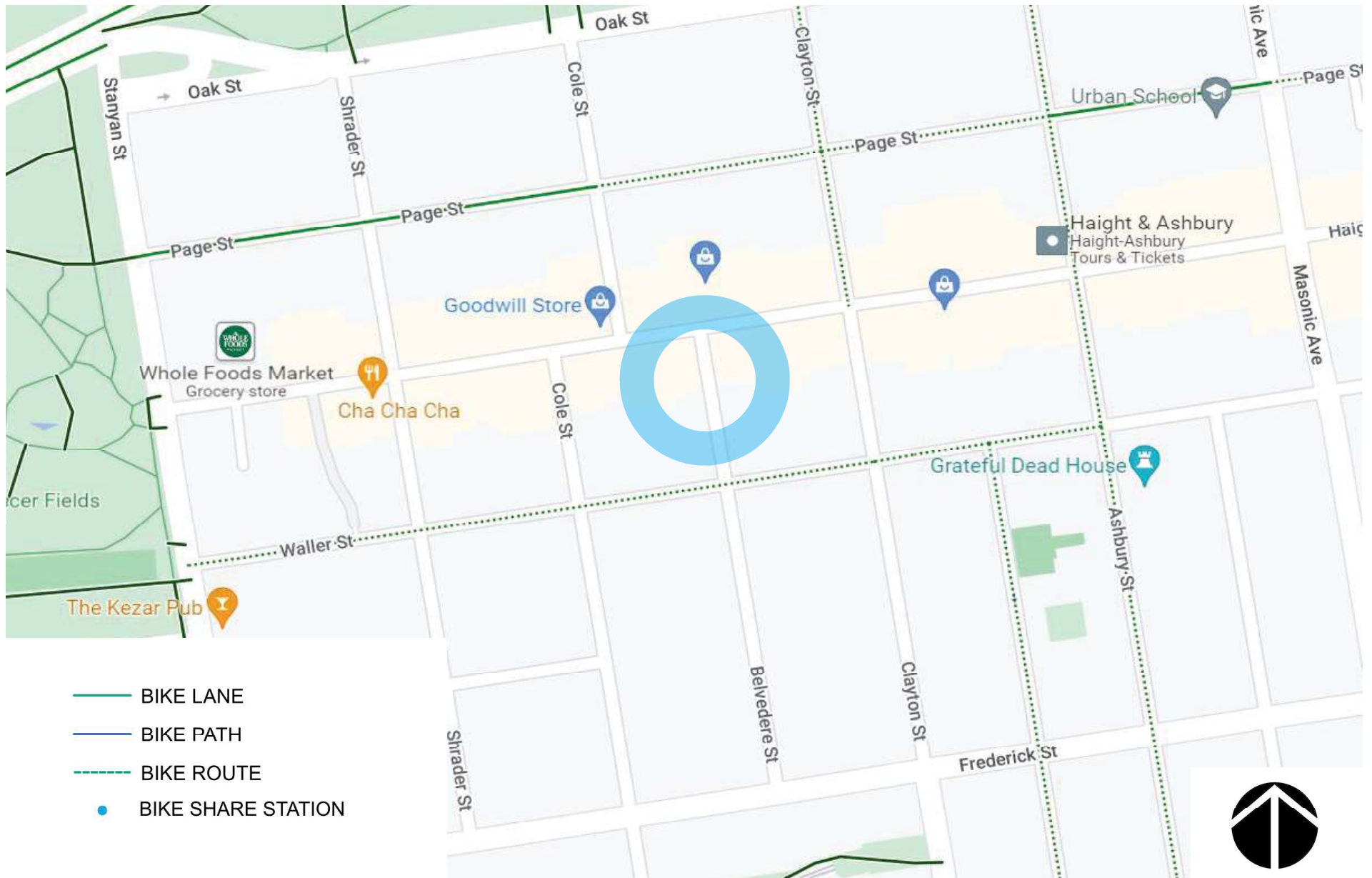


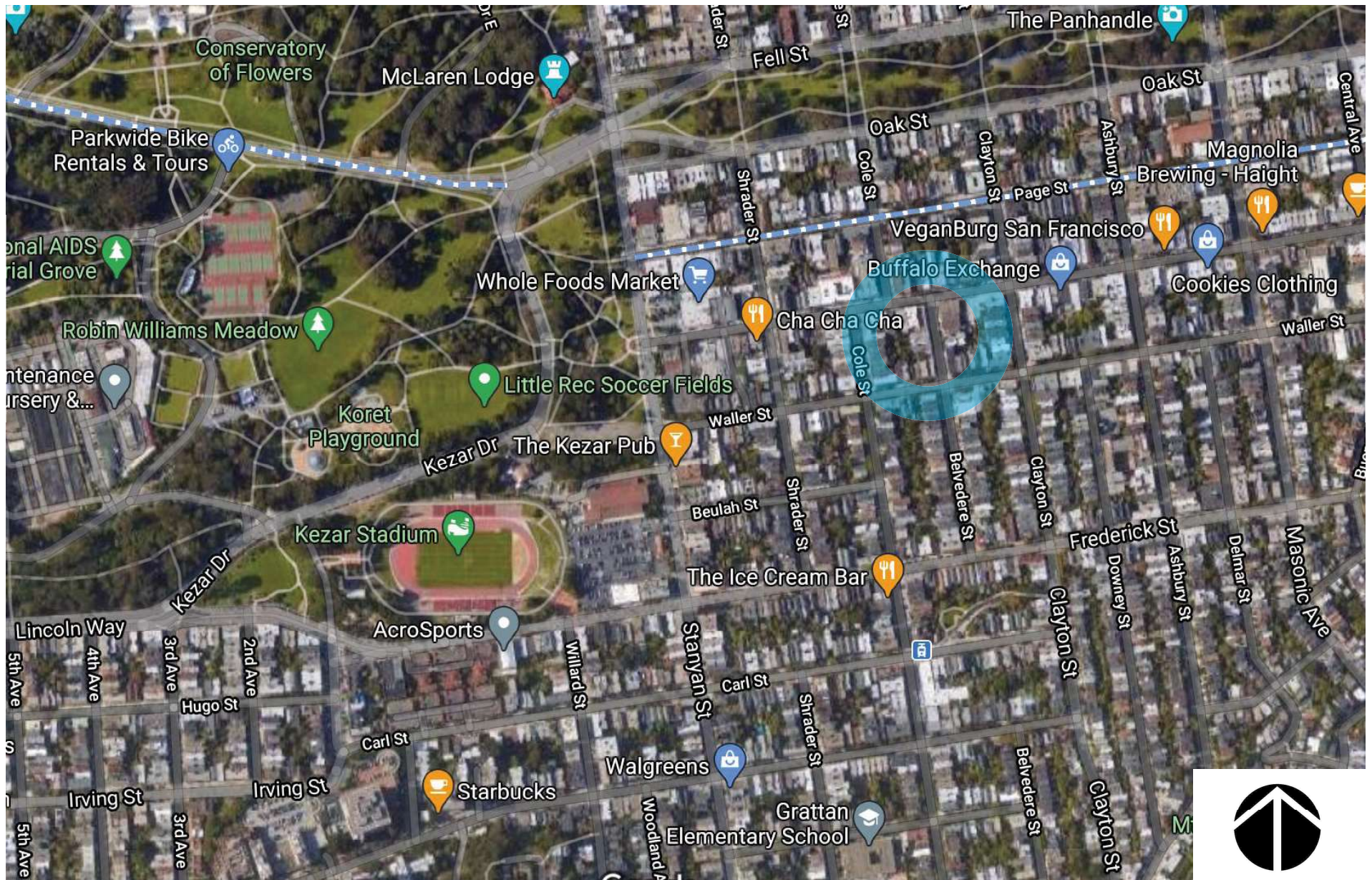
DRAWN BY:	CMV
DESIGNED BY:	CMV
CHECKED BY:	CMV
DATE:	10/12/2022
PROJECT NO:	



STATION TYPE:	Standard On-Street
STATION ID:	SF-L15-2
PLATES:	6
DOCKS:	20
KIOSKS:	1

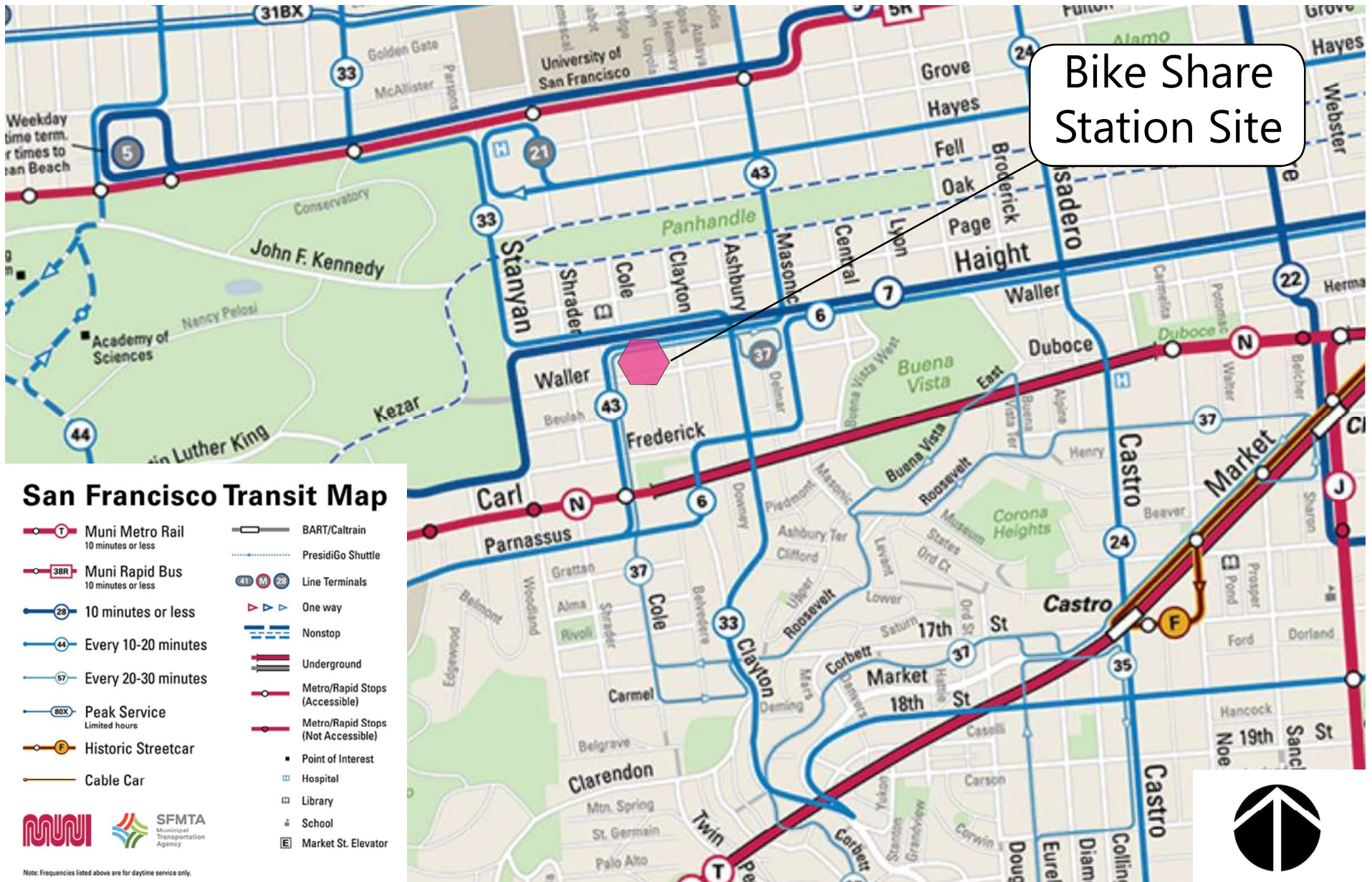
Station Site and Plan
SF-L15-2
BELVEDERE ST AT HAIGHT ST





baywheels

Bay Wheels
Aerial Map



Bike Share
Station Site



baywheels

Bay Wheels
San Francisco Transit Map



NORTH



EAST



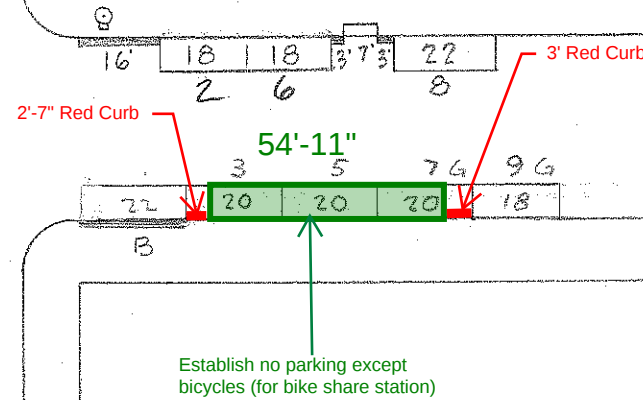
SOUTH

baywheels



WEST

Bay Wheels
Photo Array



1
2
3
4
5
6
7
8

Rescind ML @ #2, 6 6.6.12

2-Hour Time Limit 1-18-08 Res. 31-07

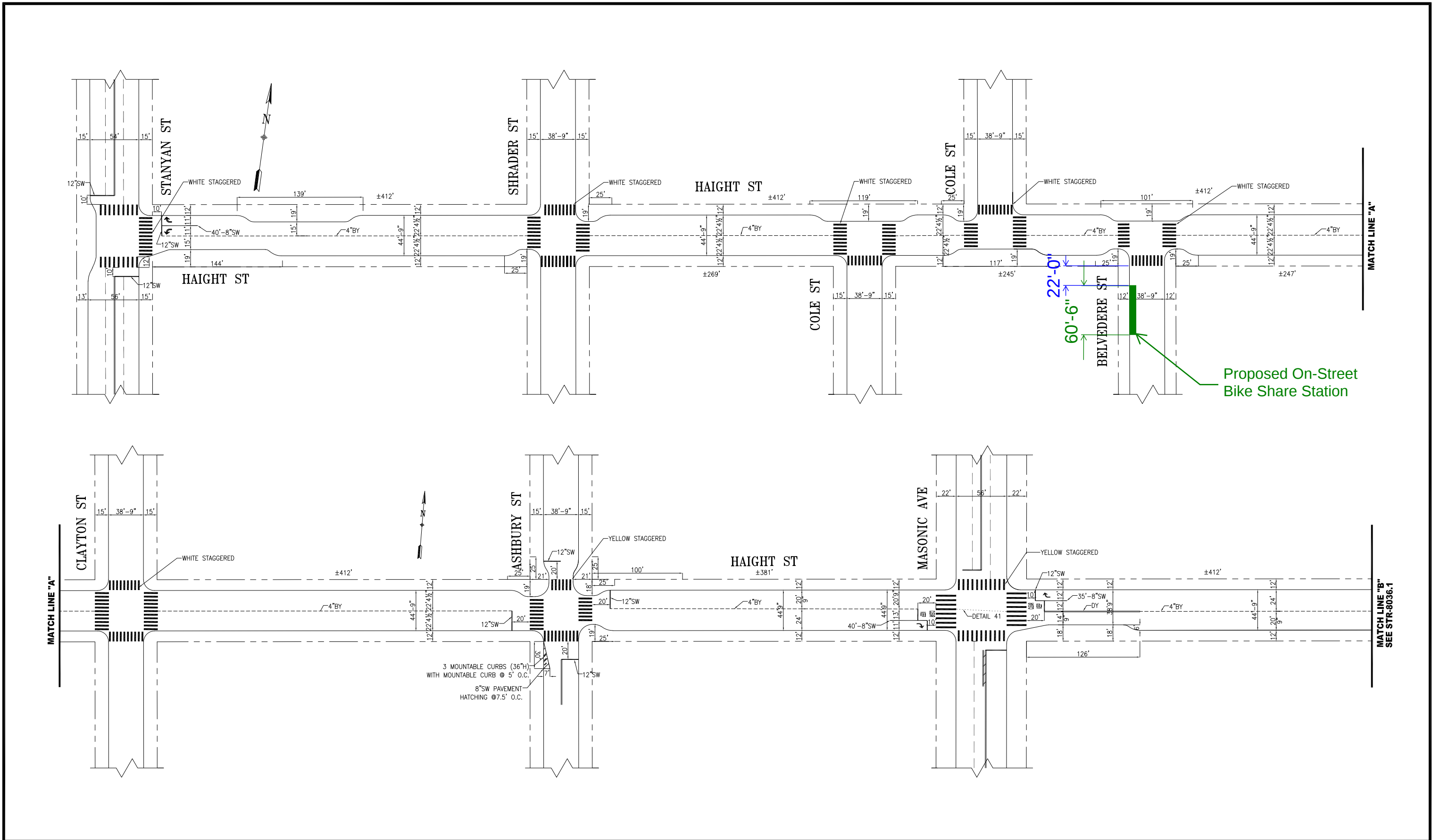
Change # 2, 6 to 30 min : 4-4-02.

2 HRS

CITY AND COUNTY OF SAN FRANCISCO - D. P. 10

PARKING METER SPACES

TOWAWAY ZONE				REGULAR						SPECIAL TRUCK LOAD.			NUMBER OF METERED SPACES					SCALE	BELVEDEDE ST.(UNIT)	AREA
HOUR	7A-9A	4P-6P	7A-6P		7A-4P	7A-6P	9A-4P	9A-6P	TOTAL	1P-4P	1P-6P	TOTAL	15 Min.	30 Min.	1 Hour	2 Hour	TOTAL	40 HF 2-5-75		
SIDE								7	7					2		5	7		SOUTH OF HAIGHT ST.	3



04/09/21		CONVERTED X-WALKS TO CONTIS AT STANYAN, SHRADER, COLE, BELVEDERE AND CLAYTON. ADDED BULBOUTS AT STANYAN, BETWEEN STANYAN AND SHRADER, SHRADER, COLE, BELVEDERE AND ASHBURY, RECONFIGURED CONTIS, ADDED MOUNTABLE CURBS AND PAVEMENT HATCHING AT ASHBURY, ADVANCE LIMIT LINE AT STANYAN.	R.REYES	K.KWONG	 	SUPERSEDES THE FOLLOWING: STR-2324, REV 14 STR-2324.1, REV 23 STR-6787	APPROVED		SCALE: 1" = 50'	TRAFFIC STRIPING	CONTRACT NO.		
12/21/20		RECONFIGURED STRIPING ASHBURY TO CENTRAL.	R.REYES	K.KWONG			BRIAN DUSSEAUT 2/3/2015					DRAWING NO. STR-8036	
05/24/17		ADDED BULB OUT @ MASONIC SE CORNER	E.CHOI	C.HUI			D.PADILLA 01/14					FILE NO.	
05/24/17		PER FIELD-MERGE ARROWS/REMOVE MOTO PARKING @MASONIC	E.CHOI	C.HUI			RICARDO OLEA 2/3/2015					REV. NO.	
NO. DATE		DESCRIPTION	BY	APP			A.WONG 01/14					4	
TABLE OF REVISIONS CHECK WITH TRACING TO SEE IF YOU HAVE LATEST REVISION							CHECKED: A.WONG		SHEET/SHEETS: 1 OF 4	HAIGHT STREET STANYAN ST TO CENTRAL AVE			
							DATE: 01/14						

FILE NAME:
DATE:

SF-L15 Belvedere at Haight Documentation of Outreach

Abutter Information:

- Decades of Fashion, 1653 Haight St, SF. 415-551-1653
 - SFMTA visited the shop and emailed with information about the proposed station

Record of Meetings & Correspondence

- 2020-22 Emails sent to Cole Valley Improvement Association (CVIA) about several stations in the Haight District, including proposed station at Belvedere at Haight St
- 2020-22 Emails sent to representatives of Haight Ashbury Merchants Association (HAMA) about several stations in the Haight District, including proposed station at Belvedere at Haight
- 2020-22 Emails sent to representatives of Haight Ashbury Neighborhood Association (HANC) about several stations in the Haight District, including proposed station at Belvedere at Haight
- 2022 Emails sent to Supervisor Dean Preston's office

Attachments

- [Email thread with CVIA](#)
- [Email thread with HAMA](#)
- [Email thread with HANC](#)
- [Email thread with Supervisor Preston's office](#)
- [Email thread with Decades of Fashion](#)



Neal Patel <nealpatel@lyft.com>

[CVIA] Bikeshare Stations in the Haight Survey: Participation Requested

Leung, Adrian <Adrian.Leung@sfmta.com>

Tue, Jan 19, 2021 at 10:15 AM

To: Steven Madrid <steven.j.madrid@gmail.com>, Neal Patel <nealpatel@lyft.com>

Cc: Bay Wheels Community <community@baywheels.com>

Hi Steven,

The Supervisor hasn't outright stonewalled. But, they are keeping HAMA close to the discussion, and that group is saying it is a non-starter.

In the most recent meeting, HAMA said NOT on Haight, either Page or Waller instead. And even proposed Waller and Belvedere. They also said that Bay Wheels should rent a storefront instead of taking up parking. I tried to explain this was not a feasible model, but they didn't seem to accept that logic, pointing to laundromats.

A Haight/Cole or Belvedere location makes good transportation sense. It would convert metered parking, instead of residential, which is priced to provide availability, and it would be in the heart of the commercial area, which is where the system should be placed.

It could be good to get MTA and CVIA on the same page. We have not backed off of the idea of having a station on Haight and Cole or Belvedere, but we haven't found the path forward yet. Let me know if you want to put heads together for next steps.

Adrian Leung

Bikeshare & Bike Parking Program Manager

(415)646.2533

*all pronouns welcome***From:** Steven Madrid <steven.j.madrid@gmail.com>**Sent:** Tuesday, January 19, 2021 9:32 AM**To:** Neal Patel <nealpatel@lyft.com>**Cc:** Leung, Adrian <Adrian.Leung@sfmta.com>; Bay Wheels Community <community@baywheels.com>**Subject:** Re: [CVIA] Bikeshare Stations in the Haight Survey: Participation Requested

EXT

Thanks for the update, Neal.

Is Supervisor Preston's office stonewalling the Haight/Cole location?

On Tue, Jan 19, 2021 at 9:12 AM Neal Patel <nealpatel@lyft.com> wrote:

Hi Steven - apologies for the late notice, but the station on Waller Street will be at the SFMTA Public Hearing this Friday January 22. I've attached the PH Hearing notice and the full agenda is located here: <https://www.sfmta.com/notices/engineering-public-hearing-meeting-january-22-2021>



Neal Patel <nealpatel@lyft.com>

RE: Bikeshare - Belvedere/Haight

David Woo <davidgwoo@gmail.com>

Mon, Oct 24, 2022 at 10:07 AM

To: "Leung, Adrian" <Adrian.Leung@sfmta.com>

Cc: Bruce Wolfe <brucew@hanc-sf.org>, Christin Evans <christin@booksmith.com>, Lisa Awbrey <weegreenmea@gmail.com>, Bay Wheels Community <community@baywheels.com>, Bay Wheels Planning <planning@baywheels.com>, "Bolen, Jennifer M.(BOS)" <jennifer.m.bolen@sfgov.org>, "Kilgore, Preston (BOS)" <preston.kilgore@sfgov.org>

Great thanks Adrian, we meet on Zoom, please see info below:

Join Zoom Meeting

<https://us06web.zoom.us/j/97001985280?pwd=Nkx2UVFPSTRVWGVXUVZEbFRkb0xwQT09>

Meeting ID: 970 0198 5280

Passcode: 333544

One tap mobile

+16694449171,,97001985280#,,,,*333544# US

Best,
David

On Mon, Oct 24, 2022 at 9:36 AM Leung, Adrian <Adrian.Leung@sfmta.com> wrote:

Yes, this time works for me. Would you like me to present in person or remote? I'm comfortable with either.

Adrian Leung
Bikeshare & Bike Parking Manager
Scootershare Planning & Eval Lead
SFMTA
(415)646.2533

all pronouns welcome

From: David Woo <davidgwoo@gmail.com>

Sent: Friday, October 21, 2022 2:33:07 PM

To: Leung, Adrian <Adrian.Leung@sfmta.com>

Cc: Bruce Wolfe <brucew@hanc-sf.org>; Christin Evans <christin@booksmith.com>; Lisa Awbrey <weegreenmea@gmail.com>; Bay Wheels Community <community@baywheels.com>; Bay Wheels Planning <planning@baywheels.com>; Bolen, Jennifer M.(BOS) <jennifer.m.bolen@sfgov.org>; Kilgore, Preston (BOS) <preston.kilgore@sfgov.org>

Subject: Re: Bikeshare - Belvedere/Haight

EXT

Hi Adrian, apologies on getting back. Yes it would be great if MTA could come and present at HANC's Nov 10th general membership meeting. The meeting starts at 7pm, and you would be the first to present around 7:10 and have 45 minutes for presentations and Q&A. Please let me know if this works.

Best,
David
HANC Vice-President

On Oct 21, 2022, at 12:20 PM, Leung, Adrian <Adrian.Leung@sfmta.com> wrote:

Bruce and others,

Following up on this, I wasn't really sure what the referred to question was. As I've said before, I would be happy to discuss this more. Is it possible for this bikeshare station proposal to be an agenda item at the November 10 HANC meeting?

I'm also attaching the completed site plan proposal for this location, which demonstrates how it would fit against the curb, in front of the existing blue zone.

Please let me know about Nov 10, or any other meeting/group you recommend we work with. Thanks!

Adrian Leung

Bikeshare & Bike Parking Program Manager

415.646.2533

all pronouns welcome

From: Bruce Wolfe <brucew@hanc-sf.org>
Sent: Tuesday, September 27, 2022 5:15 PM
To: Leung, Adrian <Adrian.Leung@sfmta.com>
Cc: Christin Evans <christin@booksmith.com>; Lisa Awbrey <weegreenmea@gmail.com>; Bay Wheels Community <community@baywheels.com>; Bay Wheels Planning <planning@baywheels.com>; Bolen, Jennifer M.(BOS) <jennifer.m.bolen@sfgov.org>; David Woo <davidgwoo@gmail.com>; Kilgore, Preston (BOS) <preston.kilgore@sfgov.org>
Subject: Re: Bikeshare - Belvedere/Haight

EXT

This is not answering my question at all. Shall I ask it again?

On Tue, Sep 27, 2022, 4:25 PM Leung, Adrian <Adrian.Leung@sfmta.com> wrote:

Bruce,

The team ran this quick station review showing the current on- vs off-street comparison. SF on-street share of stations is < 3% different compared to the entire 5-city regional system.

Across the entire system, in the Bay:

On/Off Street COUNTUNIQUE of Name	
	0.00%
Off-Street	19.16%
On-Street	80.84%
Grand Total	100.00%

Here in **San Francisco**:

On/Off Street COUNTUNIQUE of Name	
Off-Street	17.07%
On-Street	82.93%
Grand Total	100.00%

Adrian Leung
Bikeshare & Bike Parking Program Manager
(415)646.2533
SFMTA

all pronouns welcome

From: Bruce Wolfe <brucew@hanc-sf.org>
Sent: Tuesday, September 27, 2022 4:09 PM
To: Leung, Adrian <Adrian.Leung@sfmta.com>
Cc: Christin Evans <christin@booksmith.com>; Lisa Awbrey <weegreenmea@gmail.com>; Bay Wheels Community <community@baywheels.com>; Bay Wheels Planning <planning@baywheels.com>; Bolen, Jennifer M.(BOS) <jennifer.m.bolen@sfgov.org>; David Woo <davidgwoo@gmail.com>; Kilgore, Preston (BOS) <preston.kilgore@sfgov.org>
Subject: Re: Bikeshare - Belvedere/Haight

EXT

I am happy to provide some pics of how and where stations are installed on various widths of sidewalks but you're in this business heavily so I'm sure you know. We shouldn't have to make a case out of this considering these facts. There is nothing different or specific about SF from, say, Oakland with regards to sidewalks and station installations. You have done it in a modicum of locations but compared to Oakland, upsidedown.

Again, the real question is the metrics of whether the neighborhood actually need more bikes physically or has it reached capacity on # of bikes & availability.

Bruce

On Tue, Sep 27, 2022, 1:45 PM Leung, Adrian <Adrian.Leung@sfmta.com> wrote:

Hello Bruce, Christin and Lisa,

I'm consolidating your replies below. I really appreciate the thoughts and coordination on this.

From Christin, it sounds like SFMTA is checking to see if HANC wants to provide time for bikeshare to present the proposal at their November 10 meeting.

If HAMA has a standing meeting you'd like us to attend between now and Dec 2, please let me know.

From Bruce, thanks for sharing your observations on bikeshare around the Bay. The Bikeshare Program consistently pushes up against opposition to parking conversion. We've actually tried very hard to put bikeshare stations in locations that minimize parking impact. Although, this has its own challenges and consequences.

For challenges, if sidewalks aren't wide or long enough, we can't locate a station where it might block access/egress, or the path of travel according to strict ADA requirements. We're also cautious to avoid fronting on windows. In some places, we've attempted to place them on sidewalks at an angle in order to reduce the footprint width, but that makes the station longer, which requires more length along a building face to be unobstructed. For consequences, we've seen how sidewalk stations make trips start or end on sidewalks, and it can lead to users riding bikes on sidewalks, which is less than ideal for comfortable sidewalk conditions for pedestrians. I feel like—after many years—the city has normalized bikes on the street, not the sidewalk, and keeping bike riding off them should continue to be our goal.

In regard to parking conversion, congestion, and modeshift, the city continues to densify, and without alternative options, people will continue to drive, leading to more congestion and competition for parking. The only way to facilitate more trips, both resident and visitor trips like Haight is known for, we need more options. Fortunately, with priced parking, the goal is to facilitate better turnover and usage of the curb space. This in conjunction with bikeshare are part of the overall efforts to provide people with multiple options. Without a bikeshare station here, we can't do that.

I think Neal linked the data dashboards we have for bikeshare. If you need to drill into it more, please go for it. Keep in mind how we have concrete data for system growth, and we also understand how gaps in the network affect usage and service. I personally live near a station on the edge of the

network, and it leads to complicated rebalancing needs. This Haight/Belvedere location fills a gap and has the potential to serve the neighborhood with a real bikeshare option, in addition to the current success.

Finally, please let us know if there are other neighbors you'd like us to reach out to.

Adrian Leung

Bikeshare & Bike Parking Program Manager

(415)646.2533

SFMTA

all pronouns welcome

From: Bruce Wolfe brucew@hanc-sf.org

Sent: Tuesday, September 27, 2022 9:08 AM

To: Leung, Adrian Adrian.Leung@sfmta.com

Cc: Christin Evans christin@booksmith.com; Lisa Awbrey weegreenmea@gmail.com; Bay Wheels Community community@baywheels.com; Bay Wheels Planning planning@baywheels.com; Bolen, Jennifer M.(BOS) jennifer.m.bolen@sfgov.org; David Woo davidgwoo@gmail.com; Kilgore, Preston (BOS) preston.kilgore@sfgov.org

Subject: Re: Bikeshare - Belvedere/Haight

EXT

Thank you for the cogent and detailed update. We do look forward to meeting with you. Will get a date for you very soon.

I would note that your statement, "*Also to keep in mind, station data is only part of the answer. With stationless bikes, the ridership to the Upper Haight is larger than just station activity.*", doesn't include the number of bikes used or available in this geographic area. Usage is only part of the story in data analysis so let's not get ahead of our handlebars 😊 .

Let's dig a little deeper into the metrics to emerge some more results as to the exact quantity for bikes or if the repetitive use of the current bike stock is enough to sustain community use. Ultimately, the correct balance and ratio of use versus bike stock is paramount for all involved.

That said, we need to have some serious discussion about placement of the bike stations, no less, . The majority of practice around the Bay Area is on the sidewalk or off-street. I travel the Bay Area significantly every week(end). It is a rare

occasion to see these large bike stations on the street, no less, this type that much anymore.

With SFMTA incrementally removing street parking in a dense residential areas there doesn't seem to be any effect of dissuading people to stop using personal vehicles or demand for purchasing personal vehicles if that is SFMTA's agenda.

Bruce

From: Christin Evans christin@booksmith.com
Sent: Monday, September 26, 2022 8:10 PM
To: Leung, Adrian Adrian.Leung@sfmta.com
Cc: Bay Wheels Community community@baywheels.com; Bay Wheels Planning planning@baywheels.com; Bolen, Jennifer M.(BOS) jennifer.m.bolen@sfgov.org; Bruce Wolfe brucew@hanc-sf.org; David Woo davidgwoo@gmail.com; Kilgore, Preston (BOS) preston.kilgore@sfgov.org; Lisa Awbrey weegreenmea@gmail.com
Subject: Re: Bikeshare - Belvedere/Haight

EXT

To clarify, HAMA does not have a November meeting scheduled but we can ask HANC to confirm if their meeting has time on November 10. If so I'd plan to promote that link to the HAMA members.

From: Leung, Adrian
Sent: Monday, September 26, 2022 4:50 PM
To: Christin Evans <christin@booksmith.com>; Lisa Awbrey <weegreenmea@gmail.com>
Cc: Bay Wheels Community <community@baywheels.com>; Bay Wheels Planning <planning@baywheels.com>; Bolen, Jennifer M.(BOS) <jennifer.m.bolen@sfgov.org>; Bruce Wolfe <brucew@hanc-sf.org>; David Woo <davidgwoo@gmail.com>; Kilgore, Preston (BOS) <preston.kilgore@sfgov.org>
Subject: RE: Bikeshare - Belvedere/Haight

Hello Christin, Lisa, and Bruce?

After further discussion with other bikeshare staff, we prefer to attend regular meetings at the various community groups. It sounds like a November HAMA meeting is feasible. With that in mind, I'd like to set a December 2 Public Hearing.

What day is the Nov HAMA meeting? And can we also get on the HANC agenda sometime between now and Dec 2?

Finally, are there any other community orgs you'd recommend for the Bikeshare Program to meet with in advance of the Public Hearing?

Thanks! Looking forward to these meetings.

Adrian Leung

Bikeshare & Bike Parking Program Manager

415.646.2533

all pronouns welcome

From: Leung, Adrian

Sent: Friday, September 16, 2022 3:49 PM

To: 'Christin Evans' <christin@booksmith.com>; Lisa Awbrey <weegreenmea@gmail.com>

Cc: Bay Wheels Community <community@baywheels.com>; Bay Wheels Planning <planning@baywheels.com>; Bolen, Jennifer M.(BOS) <jennifer.m.bolen@sfgov.org>; Bruce Wolfe <brucew@hanc-sf.org>; David Woo <davidgwoo@gmail.com>; Kilgore, Preston (BOS) <preston.kilgore@sfgov.org>

Subject: RE: Bikeshare - Belvedere/Haight

Hello Christin, Lisa, and Bruce,

I received your emails and appreciate the outreach ideas. I've also completed compiling bikeshare data in the surrounding area. Finally, I'll address proposed station details and system inquiries which have been trickling in through our email exchanges.

Outreach

Let me check with Bay Wheels and the Bikeshare Program Team about what makes the most sense for outreach events. The agency usually conducts larger format community meetings around major changes like corridor re-designs or major transit routing overhauls. Bikeshare stations, on the other hand, are closer to the impact level of bus stops and loading zones. They shuffle usage of the curb space, but they don't actually change the thoroughway of the road with only minimal impact to the built environment. Our program generally prefers to visit community meetings and present specific details to interested and involved participants, in addition to the standard postings, mailings, and notifications.

You mentioned the HAMA October agenda being full. We might be fine pushing until November. While it is later than anticipated, let me check with other program staff. I don't want to rush you, and if you need more time to process the proposal and notify folks, I want to try and provide that.

Data

Both Lisa and Bruce asked for ridership data for surrounding stations. I'm including the following two tables of data (which can be found on the dashboard Neal previously linked).

Some introduction is necessary. Take note of how the stations around the proposed Haight/Belvedere location have fluctuated over time, both due to changes in the service and changes in demand and travel-patterns—specifically ebikes and the Coronavirus Pandemic. Some of the stations have been around pre-pandemic (Fell/Stanyan, Carl/Cole), and others weren't operational at the requested query date Jan 1, 2022 (Waller/Stanyan, Page/Masonic).

This first table shows station usage since any neighboring stations existed. Fell/Stanyan and Carl/Cole have 2.5y and 3.5y more time than the other two, respectively. I've included a monthly-ridership column to pull out how all four surrounding stations show strong usage throughout their existence, though some are definitely more popular than others.

ALL-TIME

station	installed	operational months	total	avg monthly	avg daily	BS4A
Waller/Stanyan	Feb-22	7	2492	356	14	61
Fell/Stanyan	Nov-18	47	39299	836	29	1392
Page/Masonic	Jan-22	8	3744	468	19	88
Carl/Cole	Jun-19	38	10080	265	9	219

This second table shows station usage since 1/1/22. As expected, the ridership for 2022 is lower, but I believe we would agree these numbers still show strong usage. Honestly, it's not surprising because the Upper Haight, and its surrounding areas have a lot of trips, both from being arguably the western edge of multi-family density in SF, along with the large number desirable destinations to shop, eat and recreate.

2022 Year-To-Date

station	installed	Months 1/1/22	total	avg monthly	avg daily	BS4A
Waller/Stanyan	Feb-22	7.0	2492	356	14	61
Fell/Stanyan	Nov-18	8.5	4727	556	22	107
Page/Masonic	Jan-22	8.0	3744	468	19	88
Carl/Cole	Jun-19	8.5	1424	168	7	43

These are only a snapshot. Zooming out, bikeshare has grown during recovery. In the midst of pandemic, people chose bikeshare as the primary alternative to driving, without having to be in an enclosed transit vehicle. Our ridership steadily increased since the middle of 2021, and we currently

have higher ridership than 2019, largely due to more adoption and a larger system. Bikeshare expansion allows it to become a viable option for more trips and more riders, ultimately reducing the overall dependency on cars, helping to reduce congestion and parking competition.

Also to keep in mind, station data is only part of the answer. With stationless bikes, the ridership to the Upper Haight is larger than just station activity. Below is a snapshot of a map of August trips with either stationless beginnings and/or endings in the area. While the bikeshare system benefits from stationless service, we still see stations as the cornerstone of the program because stations help keep bikes more organized, and reduce operational cost by with predictability for staff. In August, almost 25% of trips either began and/or ended without a station. I'm comfortable approximating that as +>12% total trips in the area unaccounted for in the station tables above.

Proposed Station Details

The proposed station would be ~58 feet long, which is roughly the equivalent length of three metered spaces. For remaining stations and overall system expansion, I'm pleased to say this is the last station to be proposed for this area, since it would plug this gap in the network. I've previously written Sup Preston and D5 aides this would be "The Ultimate Station" here, with no other new proposed installations in the next 2-3 years, or during the remainder of the contract until 2027.

Finally, for Page/Masonic, the move across the intersection was simply to accommodate a sewer construction project, and it will be moved as soon as the project is completed and repaved.

Adrian Leung

Bikeshare & Bike Parking Program Manager

415.646.2533

all pronouns welcome

From: Christin Evans <christin@booksmith.com>

Sent: Friday, September 16, 2022 9:56 AM

To: Lisa Awbrey <weegreenmea@gmail.com>

Cc: Bay Wheels Community <community@baywheels.com>; Bay Wheels Planning <planning@baywheels.com>; Bolen, Jennifer M. (BOS) <jennifer.m.bolen@sfgov.org>; Bruce Wolfe <brucew@hanc-sf.org>; David Woo <davidgwoo@gmail.com>; Kilgore, Preston (BOS) <preston.kilgore@sfgov.org>; Leung, Adrian <Adrian.Leung@sfmta.com>

Subject: Re: Bikeshare - Cole/Haight

EXT

Adrian,

We would like to propose SFTMA host a community meeting on zoom for interested parties regarding an update on the bikeshare program and specific use levels at stations in our

neighborhood.

HAMA and HANC would promote that meeting link to our members so that all interested parties could dial in.

Is that something you can organize?

Thanks!

Christin Evans

Board member, HANC and HAMA

On Tue, Sep 13, 2022 at 2:11 PM Lisa Awbrey <weegreenmea@gmail.com> wrote:

Hello Adrian:

Thanks for reaching out to us with a potential new site for a docking station. It would help immensely to review the usage data since January 1, 2022 for all Haight Ashbury surrounding bikeshare rental stations. Could you provide us with that information please?

Thank you.

Lisa Awbrey

President, Haight Ashbury Neighborhood Council/HANC

On Tue, Sep 13, 2022 at 9:15 AM Leung, Adrian <Adrian.Leung@sfmta.com> wrote:

Hello Bruce,

Yes, excellent points. In no way will this shift in proposed location truncate our dedication to outreach or remove opportunity for input and internal discussion.

With that in mind, please let me know if you'd like me to present at a HANC meeting. I am always open to that, and would love the opportunity to share more background on bikeshare.

Adrian Leung

Bikeshare & Bike Parking Program Manager

415.646.2533

all pronouns welcome

From: Bruce Wolfe <brucew@hanc-sf.org>

Sent: Friday, September 9, 2022 3:30 PM

To: Leung, Adrian <Adrian.Leung@sfmta.com>

Cc: Lisa Awbrey <weegreenmea@gmail.com>; Christin Evans <christin@booksmith.com>; David Woo <davidgwoo@gmail.com>; Kilgore, Preston (BOS) <preston.kilgore@sfgov.org>; Bolen, Jennifer M.(BOS) <jennifer.m.bolen@sfgov.org>; Bay Wheels Community <community@baywheels.com>; Bay Wheels Planning <planning@baywheels.com>

Subject: Re: Bikeshare - Cole/Haight

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Thank you for the update but we would greatly appreciate there be no delays in noticing moving forward. Leaving us short periods of time to have internal discussions is frequently not feasible as community volunteers with full-time jobs.

In the meantime, to start, we request the usage data since January 1, 2022 for all Haight Ashbury surrounding bikeshare rental stations.

And *thank you* for keeping us posted and informed so we may continue working together collaboratively.

Best regards,

Bruce Wolfe

On Fri, Sep 9, 2022, 3:06 PM Leung, Adrian <Adrian.Leung@sfmta.com> wrote:

Hello Lisa, Christin, David, and Bruce,

Apologies for the delay in updates. After more analysis, the Bikeshare Program would also like to look at the location on the west side of Belvedere, south of Haight, as an alternative to the west side of Cole, North of Haight.

<https://goo.gl/maps/MbbWAtUjhy67WGec7>

This would be adjacent to Decades of Fashion in the old bank building. Compared to Cole/Haight, the building has no residential units above it, nor any loading zones around it like the Goodwill, which have been more crammed after the streetscaping effort.

I'm happy to connect with each of you and the larger groups you represent. Please let me know when would be best, either for an individual discussion and/or a discussion at the organization you represent.

Thanks!

Adrian Leung

Bikeshare & Bike Parking Program Manager

415.646.2533

all pronouns welcome

From: Leung, Adrian
Sent: Friday, June 3, 2022 9:32 AM
To: weegreenmea@gmail.com; Christin Evans <christin@booksmith.com>; davidgwoo@gmail.com
Cc: Kilgore, Preston (BOS) <preston.kilgore@sfgov.org>; Bolen, Jennifer M.(BOS) <jennifer.m.bolen@sfgov.org>; Bay Wheels Community <community@baywheels.com>; Bay Wheels Planning <planning@baywheels.com>
Subject: Bikeshare - Cole/Haight

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D5 Aide Preston Kilgore suggested we reach out to you to coordinate outreach for this proposed bikeshare station at Cole/Haight, which is the final planned location for bikeshare in District 5.

It's in the middle of the Haight. You can see the gap between existing stations in purple and the proposed station in green.

We've previously discussed a station here, [on the west side of Cole, north of Haight](#). It's a useful location to filling the gap in the network, facilitating trips to this popular commercial area. With ~280 stations across the city, we know every station adds more .trips bikeshare can serve, which continues to help with agency mode shift goals.

We've previously run community surveys to gauge prioritized locations. Cole/Haight had mixed feelings, many around parking conversion. The bikeshare program is moving forward with formal outreach and public hearing for consideration.

I'll be going back to the esteemed neighborhood groups—e.g. HAMA, HANC, CVIA. I'd love to check in with you about getting this last station over the finish line. Let me know if you have questions, or if you'd like to set up a time to talk. If you have other stakeholders you'd

like me to include, please send them to me. While the program has performed a good deal of education around these issues, we are happy to do more as well as collect concerns and other feedback.

Thanks!

Adrian Leung

Bikeshare & Bike Parking Program Manager

Scootershare Policy Evaluation Lead

415.646.2533

adrian.leung@sfmta.com

all pronouns welcome

San Francisco Municipal Transportation Agency

[1 South Van Ness Avenue](#), 7th Floor

San Francisco, CA 94103

This message is from outside of the SFMTA email system. Please review the email carefully before responding, clicking links, or opening attachments.

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Christin Evans
owner, The Booksmith & The Alembic
Board Member, Haight Ashbury Merchants Association (HAMA)

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Neal Patel <nealpatel@lyft.com>

Bikeshare - Cole/Haight

Bruce Wolfe <brucew@hanc-sf.org>

Fri, Sep 16, 2022 at 10:53 AM

To: Christin Evans <christin@booksmith.com>

Cc: Neal Patel <nealpatel@lyft.com>, Bay Wheels Community <community@baywheels.com>, Bay Wheels Planning <planning@baywheels.com>, "Bolen, Jennifer M.(BOS)" <jennifer.m.bolen@sfgov.org>, David Woo <davidgwoo@gmail.com>, "Kilgore, Preston (BOS)" <preston.kilgore@sfgov.org>, "Leung, Adrian" <Adrian.Leung@sfmta.com>, Lisa Awbrey <weegreenmea@gmail.com>

We would also like to know while you are proposing a new installation what are the future plans over the next 2-3 years.

Thanks in advance.
Bruce Wolfe

On Fri, Sep 16, 2022, 10:51 AM Christin Evans <christin@booksmith.com> wrote:

Thanks Neal. Note that the Page & Masonic location is off by a block as it was relocated recently. There has been community discussion about moving it back.

On Fri, Sep 16, 2022 at 10:34 AM Neal Patel <nealpatel@lyft.com> wrote:

Hi All - I wanted to send a link to the online data portal. This data is accessible to the public and you can find trip data for every station in our network.

On Tue, Sep 13, 2022 at 2:11 PM Lisa Awbrey <weegreenmea@gmail.com> wrote:

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Adrian Leung

Bikeshare & Bike Parking Program Manager

415.646.2533

all pronouns welcome

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Subject: Re: Bikeshare - Cole/Haight

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I'm happy to connect with each of you and the larger groups you represent. Please let me know when would be best, either for an individual discussion and/or a discussion at the organization you represent.

Thanks!

Adrian Leung

Bikeshare & Bike Parking Program Manager

415.646.2533

all pronouns welcome

From: Leung, Adrian

Sent: Friday, June 3, 2022 9:32 AM

To: weegreenmea@gmail.com; Christin Evans <christin@booksmith.com>; davidgwoo@gmail.com

Cc: Kilgore, Preston (BOS) <preston.kilgore@sfgov.org>; Bolen, Jennifer M.(BOS)

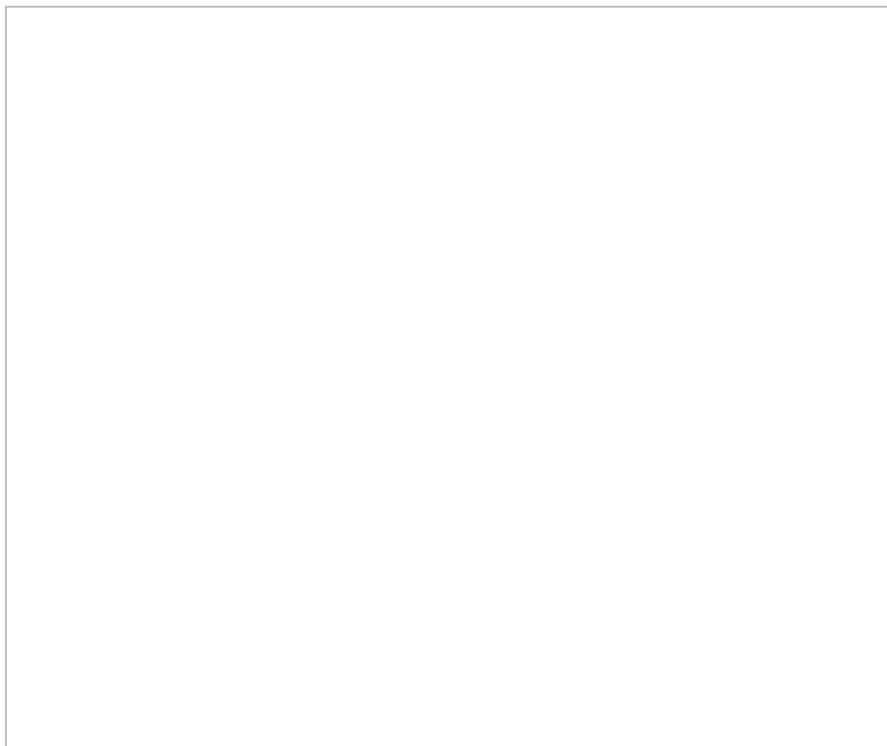
<jennifer.m.bolen@sfgov.org>; Bay Wheels Community <community@baywheels.com>; Bay Wheels Planning <planning@baywheels.com>

Subject: Bikeshare - Cole/Haight

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We've previously run community surveys to gauge prioritized locations. Cole/Haight had mixed feelings, many around parking conversion. The bikeshare program is moving forward with formal outreach and public hearing for consideration.

I'll be going back to the esteemed neighborhood groups—e.g. HAMA, HANC, CVIA. I'd love to check in with you about getting this last station over the finish line. Let me know if you have questions, or if you'd like to set up a time to talk. If you have other stakeholders you'd like me to include, please send them to me. While the program has performed a good deal of education around these issues, we are happy to do more as well as collect concerns and other feedback.

Thanks!

Adrian Leung

Bikeshare & Bike Parking Program Manager

Scootershare Policy Evaluation Lead

415.646.2533

adrian.leung@sfmta.com

all pronouns welcome

San Francisco Municipal Transportation Agency

[1 South Van Ness Avenue](#), 7th Floor

San Francisco, CA 94103



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--

Neal Patel

Community Affairs Manager
Lyft Bikes and Scooters, SF Bay Area



--

Christin Evans

owner, The Booksmith & The Alembic
Board Member, Haight Ashbury Merchants Association (HAMA)



Neal Patel <nealpatel@lyft.com>

Bikeshare - D5 FINAL station

Leung, Adrian <Adrian.Leung@sfmta.com>

Mon, May 9, 2022 at 12:43 PM

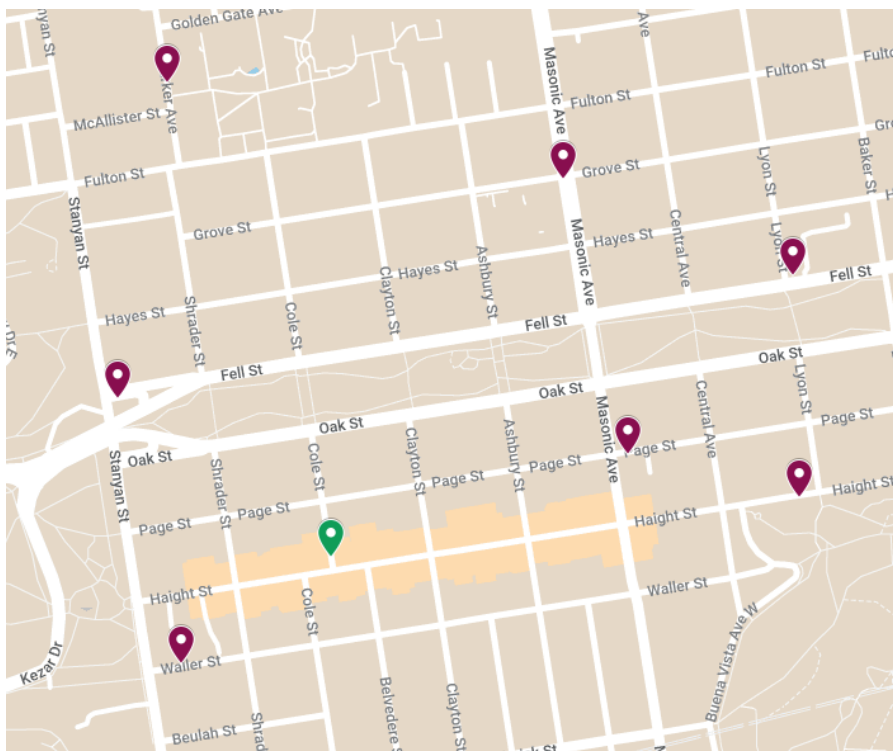
To: "Bolen, Jennifer M.(BOS)" <jennifer.m.bolen@sfgov.org>, "Kilgore, Preston (BOS)" <preston.kilgore@sfgov.org>

Cc: "Lasky, Matt" <Matt.Lasky@sfmta.com>, Neal Patel <nealpatel@lyft.com>

Hello Jenbo and Preston,

Thanks to all your help with Bikeshare, we have one FINAL station to install in District 5.

It's in the middle of the Haight. You can see the gap between existing stations in purple and the proposed station in green.



We've previously discussed a station here, on the west side of Cole, north of Haight. It's a useful location to meet criteria of filling the gap in the network and facilitating trips to this popular commercial area.

As before, we expect to hear concerns about parking loss. With ~280 stations in the city, we know every station adds to the number of trips bikeshare can serve, which continues to help with agency mode shift goals.

We know we'll be going back to the same groups as before—HAMA, HANC, CVIA—and we will likely hear similar concerns about curb management and corporate operators. The program has done a lot of education around these issues, and we are happy to do more. We'd love to check in with you about getting this last station over the finish line.

Let us know. Thanks!

Adrian Leung

Bikeshare & Bike Parking Program Manager

Scootershare Policy Evaluation Lead

415.646.2533

adrian.leung@sfmta.com

all pronouns welcome

San Francisco Municipal Transportation Agency

[1 South Van Ness Avenue](#), 7th Floor

San Francisco, CA 94103





Neal Patel <nealpatel@lyft.com>

RE: Bikeshare Proposal - Belvedere

Leung, Adrian <Adrian.Leung@sfmta.com>
To: Decades of Fashion <decadesoffashion@gmail.com>

Thu, Jul 21, 2022 at 10:56 PM

Thanks Cicely,

I hear you Loud and Clear.

I Do not want ,

my staff does not want,

and owner of building does not want!

Dealing with **car break in's constantly**

Is enough drama and chaos

too much going on already on that side of our business location and side entrance

No thank you please locate your business else where

we have been here for years and do not wish to share the route to our handicap side entrance on belevedere!

Cicely

Decadesoffashion

If you could provide contact info for owner Gary Frank, that would be really helpful. If not, no sweat.

Really appreciate your input. If you want to know more about bikeshare, let me know. In the past, bikeshare has run promotions with nearby small businesses. They might be able to do that with you, fund some kind of discount match or giveaway. Bikeshare provides increased bike/foot traffic, which naturally increases retail revenue. If you're interested, I can ask if that's a possibility.

I heard **this corner of Belvedere and Haight is notorious for car break-ins**, and I noticed the stickers on the meters when I swung by the other day. Bikeshare would probably reduce the drama related to car break-ins since there would be fewer cars on the street.

I'm not sure what you mean about sharing the route to your wheelchair side-entrance. The proposed bikeshare station would be in the street, in a smaller footprint than existing car-parking. So, the pedestrian paths wouldn't be any different from the existing conditions.

Again. Thanks for the feedback. Happy to speak further at your convenience—or not; your call.

Adrian Leung

Bikeshare & Bike Parking Program Manager

(415)646.2533

SFMTA

all pronouns welcome

From: Decades of Fashion <decadesoffashion@gmail.com>
Sent: Thursday, July 21, 2022 10:39 PM
To: Leung, Adrian <Adrian.Leung@sfmta.com>
Subject: Re: Bikeshare Proposal - Belvedere

EXT

Owners name Gary Frank

Sent from my iPhone

On Jul 21, 2022, at 12:09 PM, Leung, Adrian <Adrian.Leung@sfmta.com> wrote:

Thanks for getting back to me Ciciely.

Would you be able to expand on the rationale for your opposition? You mentioned delivery truck double loading and ATM access. Regardless of the bikeshare station, it sounds like you'd be interested in trying to resolve these issues.

Also, my understanding is you are the owner of Decades of Fashion. Are you also the owner of the building, or is that someone else? To be clear, the Bikeshare Program considers all folks involved to be stakeholders, and we want to hear from you, staff, and the Owner of the building if that is a separate entity.

Finally, if you do NOT have time or energy to weigh in further, no worries. I don't want to be a burden. So, don't feel like you HAVE to reply if you don't think there's more to add. The more we can see from your perspective, the better to help make a final decision. But, I'm hoping this is constructive, not burdensome.

Thanks again.

Adrian Leung

Bikeshare & Bike Parking Program Manager

(415)646.2533

SFMTA

all pronouns welcome

From: Decades of Fashion <decadesoffashion@gmail.com>
Sent: Wednesday, July 20, 2022 8:21 PM
To: Leung, Adrian <Adrian.Leung@sfmta.com>
Subject: Re: Bikeshare Proposal - Belvedere

EXT

Hi

We would be very opposed to you putting a bike share on the side of our store

Bad idea it bad enough we have all the double parking with delivery trucks and people using the atm

Building owner is opposed too

Cicely

Owner Decadesoffashion

Sent from my iPhone

On Jul 20, 2022, at 4:58 PM, Leung, Adrian <Adrian.Leung@sfmta.com> wrote:

Hello,

I'm trying to reach Cicely the owner. A very helpful manager M suggested this email as a way to reach out.

My name is Adrian Leung. I'm the Bikeshare Program Manager for the SFMTA. I'm hoping to discuss a proposal for a bikeshare station on Belvedere, just south of Haight, along the side of Decades.

Can I get confirmation from Cicely that this is the preferred method of contact? I can also call, meet in person, or email a different address.

Thanks!

Adrian Leung

Bikeshare & Bike Parking Program Manager

415.646.2533

adrian.leung@sfmta.com

all pronouns welcome

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1 South Van Ness Avenue, 7th Floor

San Francisco, CA 94103



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SAN FRANCISCO PLANNING DEPARTMENT

Notice of Exemption

Approval Date: December 18, 2015
Case No.: 2015-005492ENV, SFMTA Bay Area Bicycle Share Project
Project Title: Citywide in San Francisco, primarily within the public right-of-way
Zoning: Not applicable, primarily in the public right of way
Block/Lot: Not applicable, primarily in the public right of way
Lot Size: Not applicable, primarily in the public right of way
Lead Agency: San Francisco Planning Department
Project Sponsor: Heath Maddox, San Francisco Municipal Transportation Agency
 415-701-4789
 heath.maddox@sfmta.com
Staff Contact: Debra Dwyer
 415-575-9031
 debra.dwyer@sfgov.org

1650 Mission St.
 Suite 400
 San Francisco,
 CA 94103-2479

Reception:
 415.558.6378

Fax:
 415.558.6409

Planning
 Information:
 415.558.6377

2015-0600

**ENDORSED
 FILED**
 SAN FRANCISCO County Clerk

DEC 22, 2015

by: FANNY WONG
 Deputy County Clerk

To: County Clerk, City and County of San Francisco
 City Hall Room 168
 1 Dr. Carlton B. Goodlett Place
 San Francisco, CA 94102

Pursuant to the California Environmental Quality Act (CEQA), the Guidelines of the Secretary for Resources, and San Francisco requirements, this Notice of Exemption is transmitted to you for filing. At the end of the posting period, please return this Notice to the Staff Contact with a notation of the period it was posted.

Attached fee: \$60 filing fee

PROJECT DESCRIPTION:

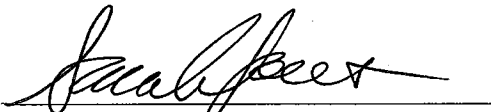
The San Francisco Municipal Transportation Agency (SFMTA) proposes to implement a city-wide bicycle sharing system in San Francisco as part of the regional Bay Area Bicycle Share (BABS) system described in detail below. The current regional bicycle share system in San Francisco is a pilot project managed by the Bay Area Air Quality Management District (BAAQMD). The regional BABS system will transfer to the Metropolitan Transportation Commission (MTC) for program oversight at the end of 2015. As part of a BABS pilot project initiated on August 29, 2013, the system operator installed approximately 35 bicycle share stations with input from the SFMTA, comprising 350 bicycles within the public right-of-way, located generally in the northeast section of the City. The proposed project would maintain and upgrade the existing 35 pilot bicycle share stations, and expand the BABS system within San Francisco to comprise a total of approximately 450 stations and 4,500 bicycles across the City and County of San Francisco (San Francisco).

DETERMINATION:

The City and County of San Francisco decided to carry out or approve the project on December 18, 2015. The San Francisco Board of Supervisors (BOS) approved a coordination agreement with the Metropolitan Transportation Commission (MTC), other local partners in the East and South Bay, and the bicycle share operator to carry out the Bay Area Bicycle Share Program, which would be overseen in San Francisco by the San Francisco Municipal Transportation Agency (SFMTA) on December 8, 2015. The agreement was provided to Mayor Lee for his signature and becomes effective upon signing or when ten days have passed. A copy of documents related to this action may be examined at the San Francisco Board of Supervisors, City Hall, 1 Carlton B. Goodlett Place Room 244, San Francisco, CA, 94102 in File Number 151144.

1. An Exemption from Environmental Review has been prepared pursuant to the provisions of CEQA under:
☐ Ministerial (Sec. 21080(b)(1); 15268)
☐ Declared Emergency (Sec. 21080(b)(3); 15269(a))
☐ Emergency Project (Sec. 21080(b)(4); 15269(b)(c))
☒ Categorical Exemption, Class 3, Section 15303
☐ Statutory Exemption, State code number: _____
☐ Community Plan Exemption (Sec. 21083.3; 15183)
2. This project in its approved form has been determined to be exempt from environmental review because it would result in the installation of up to 450 bicycle sharing stations throughout San Francisco, primarily within the public right-of-way and on some parcels. The proposed individual stations are portable, modular, and would be solar and battery powered, and would thus not involve excavation or utility connections. The bicycle sharing station equipment is small in scale and massing relative to surrounding buildings or sites. Bicycle facilities and infrastructure are common sights within the urban environment. There would be no potential for significant environmental impacts at either a project or cumulative level. Therefore, the proposed project would be exempt from environmental review under Class 3.

John Rahaim
Planning Director



By Sarah B. Jones
Environmental Review Officer

December 22, 2015
Date

cc: Heath Maddox, SFMTA
Interested parties